



PHILADELPHIA SOCCER 2026

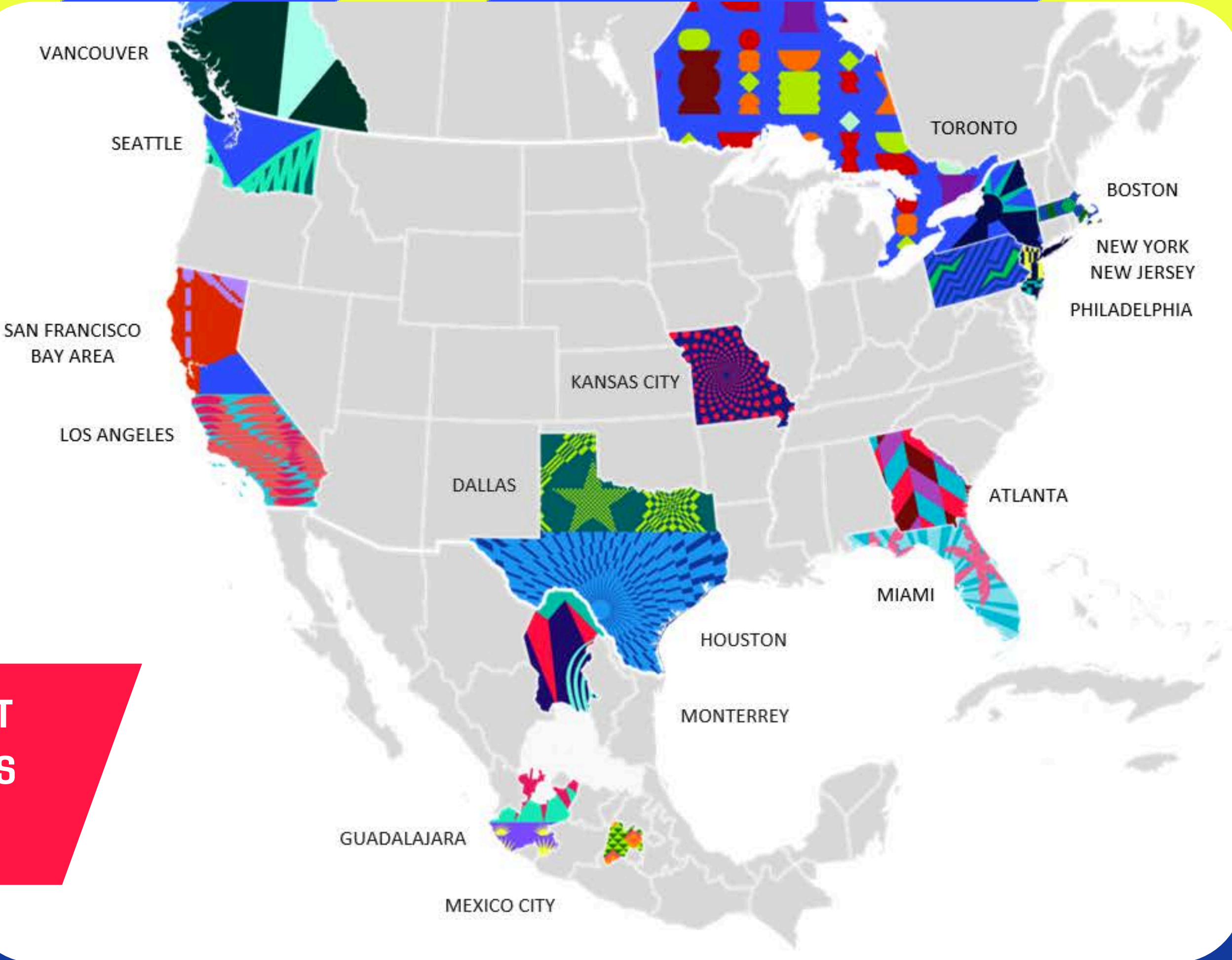
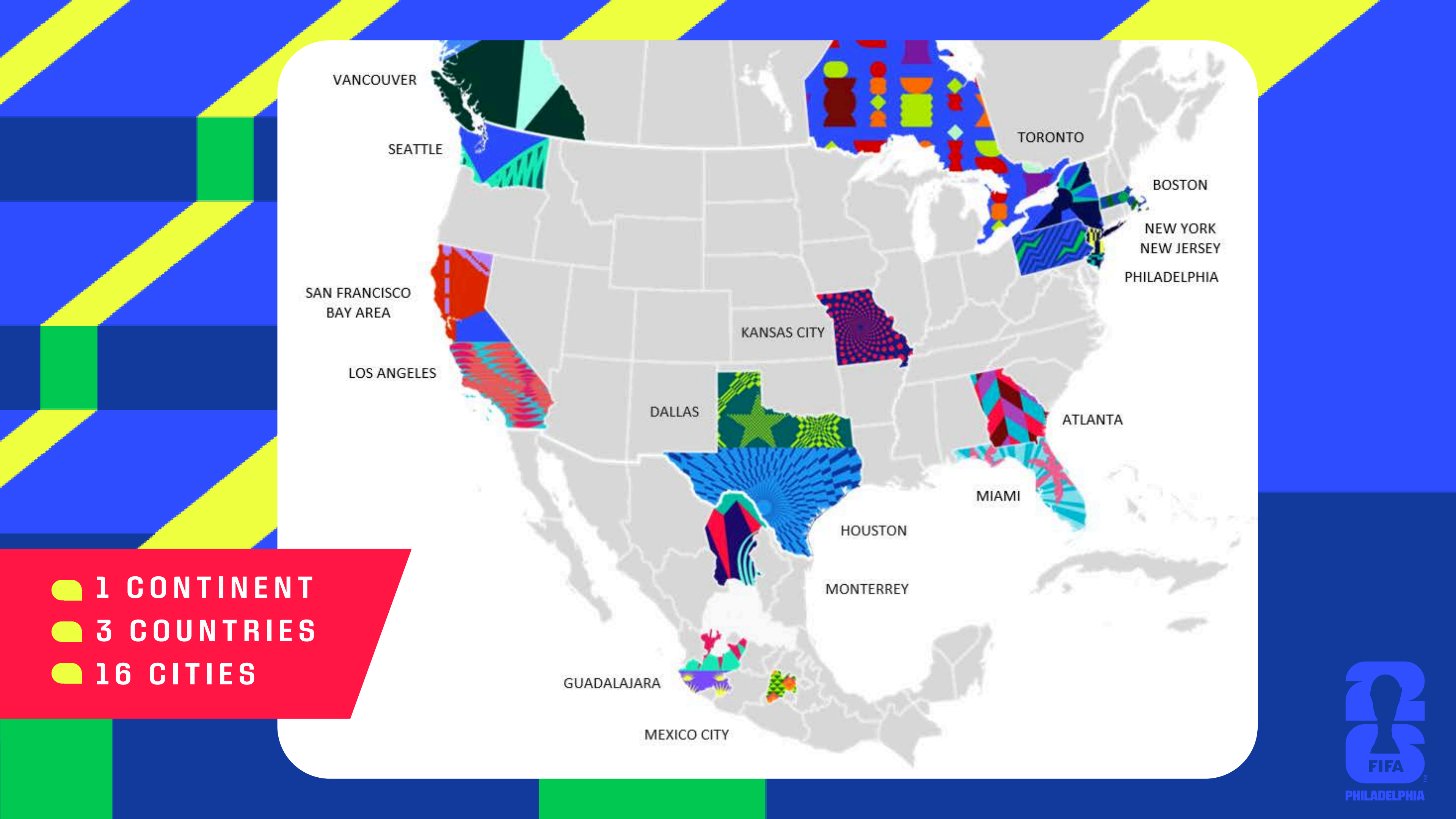
Philadelphia Soccer 2026 (PS2026) is the 501c3 designated non-profit organization that serves as the governing body for the City of Philadelphia's Host Committee of FIFA World Cup 26™.





THE BIGGEST SPORTING EVENT IN THE WORLD

CANADA | MEXICO | USA



1 CONTINENT
3 COUNTRIES
16 CITIES



THE WORLD'S MOST-WATCHED EVENT

The FIFA World Cup™ is the single biggest sporting event in the world, with a greater audience than the Summer Olympics, UEFA Champions League, Tour de France, Formula 1, NFL and Rugby World Cup combined.



19bn

8.4bn

1.8bn

1.5bn

1.4bn

1.3bn

0.8bn



Source: Nielsen

FAN DATA POINTS

100,000+

Expected hotel rooms booked throughout the Greater Philadelphia region

500,000

Expected visitors to the Greater Philadelphia region throughout the tournament

21-24

Average days in the U.S. of an international visitor

50/50

Domestic/International Visitors

70%

Percentage of visitors to the Greater Philadelphia region not attending a match

23M

Ticket inquiries within the first 24 hours for FIFA World Cup 22™ in Qatar



FIFA WORLD CUP 26™

48 teams representing their country from around the globe will compete in 104 matches over a six-week tournament held in Canada, Mexico, and the USA.

Philadelphia to host 6 matches

**FIFA World Cup 26™
Draw**

**FIFA World Cup 26™
Tournament**

**Philadelphia
Matches (6)**

**FIFA World
Cup 26™
Final**

December 2025

June 11 - July 19 (40 days)

Group Stage:

- June 14, 19, 22, 25, 27

Knockout Stage/Round of 16:

- Saturday, July 4

July 19 at MetLife Stadium, NJ



VENUES

Match Play

- **Lincoln Financial Field** to host all six matches
- World-class NFL facility that exceeds FIFA's rigorous facility requirements
- Seating capacity - in FIFA formation - +62,000

Team Base Camp

(Team Delegation, Friends & Family, Media)

- **Subaru Park (Chester, PA)**
- Additional options in Pennsylvania are being vetted by FIFA

Team Training Sites

(VSTS: Venue-Specific Training Sites)

- Rhodes Field at the University of Pennsylvania
- NovaCare Complex

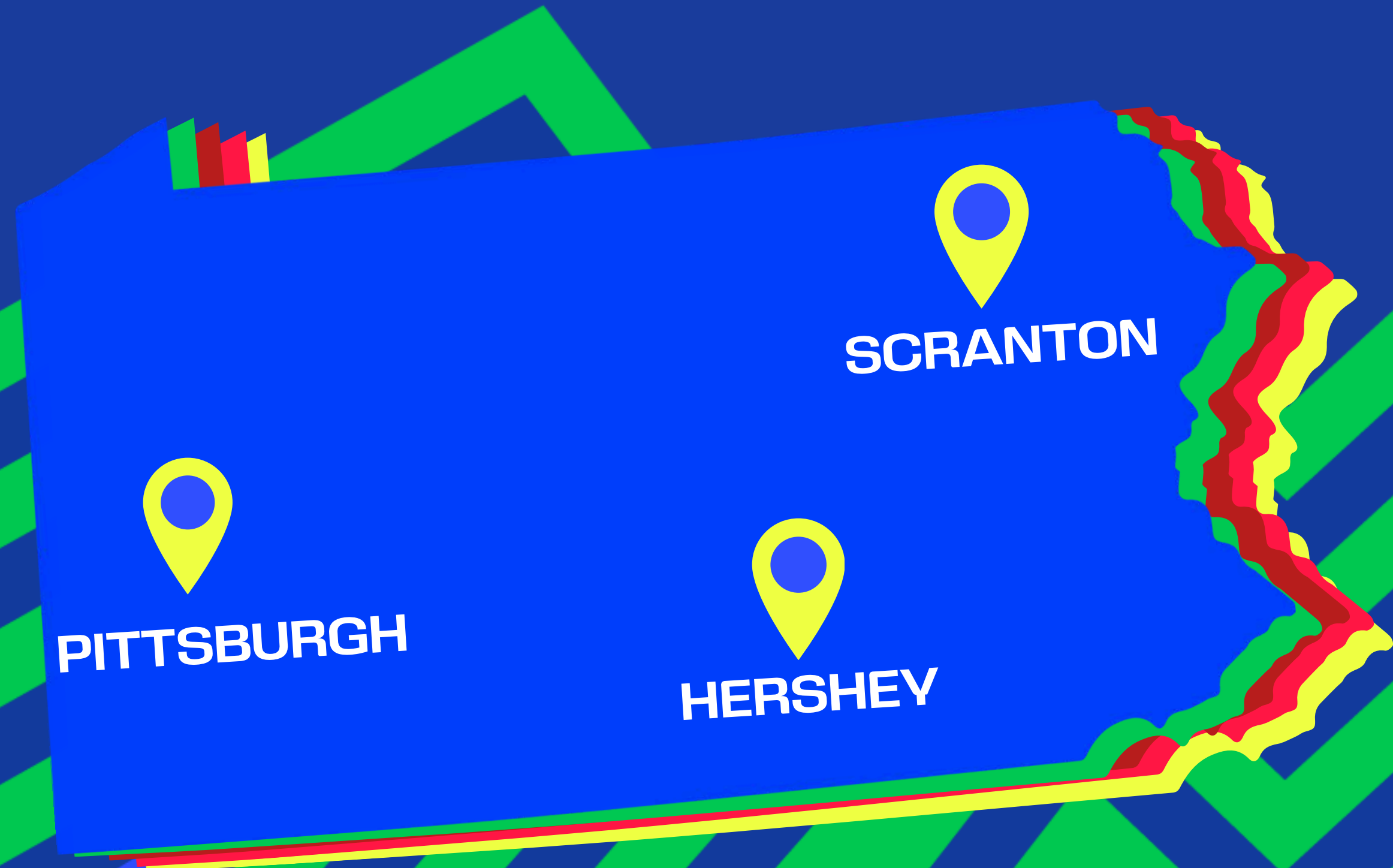


FIFA FAN FESTIVAL™



COMMONWEALTH-WIDE FAN ZONES

Throughout the tournament, viewing parties will expand throughout the entire Commonwealth of Pennsylvania including:



VOLUNTEERS

- **3,000-3,500** volunteers will power FIFA World Cup 26™ in Philadelphia
- Applications open through mid-September
- Volunteer Team Tryouts to begin in October at FIFA World Cup 26™ Volunteer Center - Philadelphia

REQUIREMENTS



FIFA WORLD CUP 26™ VOLUNTEER TIMELINE

2025

AUG. - SEPT.

APPLY NOW

OCT. - JAN.
2026

VOLUNTEER
TEAM TRYOUTS

2026

DEC. - FEB.
2025

ROLE OFFERS

MAR. - MAY

TRAINING

MAY - JUNE

GEAR UP &
GET READY

JUNE - JULY

TOURNAMENT
TIME

VOLUNTEER CENTER

Fashion District Philadelphia

- Site of FIFA World Cup 26™ Volunteer Center - Philadelphia
- Primary hub for volunteer operations leading up to and throughout tournament
- Within walking distance of over **6,000** hotel rooms and **3,100** parking spaces
- Connected to the city's #1 transit hub



ECONOMIC IMPACT



\$770M

Total Output (Direct, Indirect, and Induced Business Sales)



\$305M

Estimated Direct Tourism Spending



\$314M

Total Employee Compensation



6,615

Total Jobs Supported



SOURCE: E-CONSULT, 2024

AN INVESTMENT IN OUR FUTURE

FIFA World Cup 26™ is a unique opportunity to advance Philadelphia's profile and reputation on the world stage.

The ability to create a legacy

- Business attraction
- Tourism
- Job creation
- Higher education
- Talent recruitment
- Residential relocation
- Direct spending



WORLD CUP



FIFA

TM

PHILADELPHIA